

Recapp

Elevator Pitch , Recapp

The pitch in one breath.

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Prepared by Copundit

AI for Advanced Ideation™

People pay 159 dollars for a card-sized recorder they stick to the back of their phone, just to leave meetings with a transcript and a summary written for them. The strange part: that phone, face down on the table or in a pocket, already has a battery and a data plan. Recapp does the recorder's job as an app. Tap start, tap stop, and before you reach your desk you have the transcript, the summary, and the action items. No new device to charge, carry or forget. Nothing works unless that phone keeps recording to the end of the meeting.

The pitch in one breath. The studio writes it from the founder's idea and revises it as the evidence comes in;